



IoT CRM – Platform (horticultural company)

- Easy setup, configuration and access
- Device independent
- Intuitive and browser based
- API for seamless integration
- Cost effective and scalable

=> Only mature and proven components

- Capable of complete private application
- Easy on/off switch to Community platform
- Artificial intelligence module
- Alerts and notification module
- Communication module
- Two-way and cloud based
- Enrichment API for external data sources



IoT CRM – Communication (horticultural company)

- Communication module with plants
- Notification module for dedicated contacts
- Community based communication

⇒ **Ease of use**

⇒ **Easy to direct notifications to contacts**

⇒ **Seamless community access and definition of value added community services**



IoT CRM – Intelligence (horticultural company)

- API to artificial intelligence module
- Intelligent algorithms can be edited
- Plant database and learning patterns
- External data can be added and removed (i.e. weather warnings)
- If – than suites can be added (i.e. pest control)
- Intelligent alerts and notifications (real time)
- Add on of third party devices (i.e. irrigation)

=> Only mature and proven components